



# 2004

## ANNUAL REPORT



# of the YMCA of Metropolitan Detroit

It has been said that the true test of character occurs during challenging times. With a sluggish economy, higher than average unemployment in our State and the uncertainty and tragedy of war, YMCA volunteers, staff and members came through in heartwarming fashion. This was a year of firsts.

For the first time the YMCA set a new threshold of \$1 million in budget net and with the hard work of all our branches, we met that challenge. The net allowed us to honor our debt service and invest in the expansion and enhancement of our South Oakland YMCA facility as well as other important facility improvements.

We also crossed the \$1 million mark in our annual Strong Kids Campaign. The success of our annual campaign is vital to providing for the growing needs in our communities — especially for our kids, families and senior citizens. In addition, our “Building Strong Kids” capital campaign logged more than \$5 million in additional pledges, bringing our campaign total near to the finish line — \$35 million.

Our Downtown Family YMCA is progressing on budget with an expected opening date in December 2005. Hard work and dedicated volunteers, as well as the faith and vision of our contributors, made this year a truly exceptional one — in exceptional times.

**William A. Erken**  
Chair, YMCA Finance Committee

**Joanne R. Dunn**  
YMCA Chief Financial Officer



YMCA

We build strong kids,  
strong families, strong communities.

## Dear Friends,

What a difference a day makes...or a year...or ten years. Ten years ago, our largest program was transitional housing. Today, it is after school care and childcare. Just five years ago, our aging buildings presented so many challenges. Today, we have three new facilities open and thriving with our new Downtown YMCA ready to open later this year. Five years ago, education was a distinguished part of our YMCA history. Today our YMCA Service Learning Academy charter school is educating the leaders of tomorrow — more than 1,100 bright, energetic and talented children linked with nurturing, caring and able instructors dedicated to their success. While so many parents in cities around the country lament the state of our urban schools, these children are making their parents proud with ever improving MEAP test scores, high attendance records and even higher levels of student retention.

Our investments over the past several years have created greater capacity at all of our branches and camps — investments that may not be visible to the naked eye, but ensure safer and more flexible YMCAs — to meet the Y's mission and community needs throughout the region. But, what makes our YMCAs great is the investment in outstanding, professionally trained staff and the many committed volunteers that work together to deliver quality Y programs and experiences.

As we anticipate the opening of our Downtown YMCA, we will celebrate the investment of more than \$100 million in our communities throughout the Metropolitan area. And that is only the start. The needs of our communities surely exceed that number and it is the YMCA mission to ensure when we can serve, we do serve.

When we decided to build a new Downtown Y, the decision was based not only on the Y's determined commitment to return to downtown, but also was a reflection of the Y's commitment to reinventing the city itself. We know Y staff, volunteers and members make a positive difference in every Y community in the metropolitan area. Late this year the new Downtown Y will bring the energy generated by Y people — staff, volunteers and members — that will create an exciting and animated environment to attract people from all over. Bringing people together to benefit each other and the community is what the Y does best.

Thanks to everyone who makes the Y a great place for all.

Best wishes,

John C. Carter  
Chairman

Reid Thebault  
President



## Performance by fund

### Operating Fund

#### Support and Revenue

Contributions & Special Events	\$ 1,869,325
United Way	1,226,305
Membership Dues	12,370,913
Program Fees	9,260,889
Government Grants	9,401,661
Other	1,632,778

**Total Operating Revenue \$35,761,871**

#### Expenses

Personnel	\$ 20,079,571
Insurance, Utilities & Maintenance	4,745,006
Other expenses	8,285,728

**Total Operating Expenses \$33,110,305**

Gain – Transferred to Capital for Debt Service and Capital Improvements	<b>\$ 2,651,566</b>
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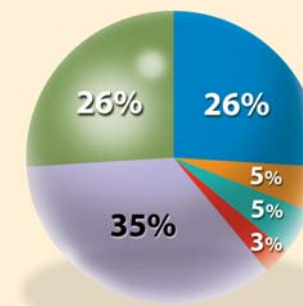
### Combined Balance Sheet

Total Assets	\$ 87,510,045
Total Liabilities	45,870,656

**Net Assets \$41,639,389**

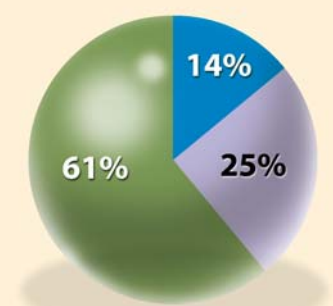
*The Association provides management, technology, and other services to the YMCA Service Learning Academy (YSLA), a charter school organized within the provisions of the State of Michigan. The YSLA is included in the YMCA financial statements.*

### Total Association Revenue



■ Contributions and Special Events  
■ Program Fees  
■ United Way  
■ Membership Dues  
■ Government Grants  
■ Other

### Total Association Expenses



■ Personnel  
■ Insurance, Utilities & Maintenance  
■ Other expenses

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